

# fairbourne™

*Fairbourne Estate Ltd is a specialist New Zealand wine company owned by Sarah Inkersell and Russell Hooper.*

*“We aspire to produce world class wine with Marlborough Sauvignon Blanc.”*

*The name, Fairbourne, is where we live on a north facing hillside overlooking the vineyards of Marlborough’s Wairau Valley. Our decision to start Fairbourne came about with the confidence of our collective industry experiences and the desire to create world class wine with Marlborough Sauvignon Blanc.*

*The name, Two Tails, has a very personal origin. One of our interests is fly fishing. We were fishing a back country stream and saw a pair of rare black indigenous fantails (piwakawaka). While marvelling at their enchanting dance and aerobatic ways, they totally captivated us. The next day, Sarah commissioned a talented artist to visit the stream and paint the Fantails as a surprise for Russell.*

*Several months later, the painting was finished and now hangs proudly in our home. The black fantail painting is inspiration for the Two Tails label.*

*Our desire to specialise with Marlborough Sauvignon Blanc comes from our years working with and acknowledging the unique characters of this popular wine variety. Marlborough Sauvignon Blanc is what we know, it is where we live and it is where our passion lies. Further, we believe there is more to discover from Marlborough Sauvignon Blanc than the widely recognised style.*

*Marlborough Sauvignon Blanc is the cornerstone variety of the New Zealand and Marlborough wine industry. In a relatively short period of time it has become the style that other new world producers, and an increasing number from the old world, aspire to produce, associate with and benchmark. However, we believe Marlborough’s best is yet to come.*

*Our business commits to specialisation. Our familiarity with the soils and sites of Marlborough has evolved. We’ve identified vineyards growing character consistent and intensely flavoured Sauvignon Blanc. From these, our brands Fairbourne and Two Tails, reflect the purity, strength, clarity and uniqueness of Marlborough Sauvignon Blanc.*

*Our future embraces sustainable relationships, from the soils to the shelf. We are developing new markets with importers recognising our experience and aspirations, as well as the individual qualities of our wines.*

*Fairbourne.....is savvy*

fairbourne

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